PROJECTION PROJECT: Bridging Perspectives



You are invited to submit a work of art to be a part of a gallery project at Penn State Lehigh Valley in the Ronald K. De Long Gallery.

We are accepting images of art by artists, community members, and students to be projected on a wall as a rotating projected exhibition. Everyone is invited to submit one image of their own work (from their archives or new).

The projection will be available for people to see if they are inside the gallery but will be live streaming in real-time on our website for those not in the building. Throughout the exhibit the physical space where the images are showing may be seen changing as new images are uploaded along with factors such as light manipulation, people interacting, time of day, etc.

It's easy to participate, just submit one image as soon as you can but no later than April 1. Send image and agreement statement to: aal13@psu.edu. Art will be formatted and updated every few days as they are submitted.

Please include in the email subject: PROJECTION PROJECT SUBMISSION

Attach one image of your work that conveys your identity along with your name and work title

Image size: 2400 pixels, 300 dpi, 8 megapixels. The larger the image is and higher the dpi the better it will project.

In your return email please include the following confirmation- please cut and paste the following:

I agree to the following terms and conditions of this exhibition:

TERMS AND CONDITIONS: If you would like to submit a photo of your artwork for inclusion in this program, please confirm via return email that you agree to grant The Pennsylvania State University permission to use your photo as explained above for the duration of the program, that the artwork is your original work, and that you represent and warrant to having all necessary rights in the artwork to grant the University this permission. Please note that submission of your artwork does not guarantee it will be included in the program. The University will be selecting which pieces to display in its sole discretion.

Project Rational:

PROJECTION PROJECT: Bridging Perspectives is an exhibition of solely projected images in a physical gallery space and live streaming the space to those outside. Artists, students, and community participants' images will share the screen in the gallery as well as stream via Zoom webinar.

Inside/ Outside
Internal/ External
Real/ Simulated
Dark/ Light
Open/ Close
Opaque/ Transparent

At this time during the pandemic when physical spaces are not easily visited, and Penn State

University is discouraging guests to visit campuses unless they are students, faculty or staff, we have decided to embrace the notion of "disconnection" and create our own bridges to seemingly divided realities.

The concept of identity ties into the notion of projecting who we are, how we are perceived and how this can bring us together rather than divide us. We hope you will join us for this experiment!

PSULV student, Victor Velez III, Arts Administration and IST double major at Penn State Lehigh Valley, brings his skills in technology and interest in community arts to this project. He is helping to create this project that projects our identities and maybe bridges the divide.

Contacts: Ann Lalik, gallery director <u>aal13@psu.edu</u> Victor Velez III, assistant <u>vgv5016@psu.edu</u>